

Opportunity accelerators
Programs to support you in growing
your business

Tech Shift – Retail



This program supports Laval businesses in their technological transition in the retail sector by providing strategic guidance to help them optimize their practices, become more competitive and drive business growth.

Type of financial assistance

Financial assistance in the form of a non-repayable contribution. A retail business is allowed to apply for financial assistance within only one category per project. No combinations are possible.

Equipment category	Acquisition of equipment	Financial assistance of up to 50% of the cost of equipment acquisition, to a maximum of \$15,000 per retail business.
AI Development category	Development and integration of an innovative solution based on artificial intelligence: automatic (machine) learning, processing natural language, computer vision, etc.	Financial assistance of up to 50% of the cost of developing and integrating an innovative solution based on artificial intelligence, to a maximum of \$5,000 per retail business.
AI Terro^x Startup Solutions category	User fees for an AI-based solution	Financial assistance of up to 50% of the initial cost of the first year of use of an existing technological solution of a Terro ^x accelerated startup, to a maximum of \$2500 per retail business. This category is available only to businesses that are clients of accelerated businesses and participants in Terro ^x cohorts.

With the financial support of



laval économique



Tech shift – retail

This program provides customized support for retail businesses in partnership with various public and private stakeholders in Laval's economic ecosystem.

The program is divided into three phases:

Phase I — Diagnosis

Phase II — Development of an implementation plan

Phase III — Project implementation

In Phase III, the retail business may apply for financial assistance by submitting the required documents to Laval économique:

Required documents for Equipment and AI Development categories

- Duly completed application form
- Financial statements for the past two years
- Diagnosis
- Implementation plan

Required documents for the Terro^x Solutions category

- Duly completed application form
- Ongoing bids
- Offer of services or proposal (minimum duration of 6 months) linking to the business accelerated by Terro^x

Selection committee

Following receipt of a complete file and confirmation of the information, the application will be evaluated by the committee. The committee selects the financial assistance recipients according to the terms and conditions set out in the program.

Laval économique, the business gateway to Laval, is a group of business solutions experts for companies wishing to accelerate their development in an innovative, responsible and sustainable manner and those wishing to set up a business in Laval.

Eligibility criteria

- 1 Be a for-profit business legally incorporated in Quebec or Canada.
- 2 Be based in Laval.
- 3 Be a business in the retail sector classified under codes 44 or 45 of the North American Industry Classification System (NAICS).
- 4 Have been in the retail business for at least two years.
- 5 Demonstrate financial capacity to ensure continuity of the business's operations.
- 6 Carry out the investment project in a Laval establishment.
- 7 Expenditures and contractual commitments must not be confirmed before the date of submission of the application for financial assistance and obtaining an acknowledgement of receipt from the program manager.

Eligible expenses

Equipment category*

Acquisition costs for equipment and ancillary components (excluding materials, inventory and other supplies)

Associated costs for equipment acquisition (up to 15% of acquisition cost):

- Direct costs related to equipment implementation: transportation and leasehold improvements
- Software acquisition and implementation costs
- Project-related professional fees
- Direct costs of labour assigned to the project, limited to the hourly rate

AI Development category

Development and integration costs of an innovative solution based on artificial intelligence.

AI Solutions category

Initial costs and costs of first year's use of an existing AI-based solution

* Excluding motorized rolling stock

Does this speak to you? Let's talk.

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