

Opportunity accelerators
Programs to support you in growing
your business

Sustainable Transition Program



The Opportunity Accelerators – Sustainable Transition program, offering financial assistance of up to \$25,000, is designed to help companies make the transition to a more sustainable and more responsible business model.

Type of financial assistance

Businesses may apply for a non-repayable contribution of up to \$25,000, covering a maximum of 50% of eligible expenses. This application must be for a minimum of \$10,000.

Technical Assessment category	To carry out an assessment and develop an action plan that helps define the consumption of one or more resources and their emissions/impacts	Up to \$10,000 Manufacturing and industrial
Equipment or Technology Integration category	For an investment project that has a significant impact on the environmental footprint resulting from the company's operations	Up to \$25,000
Certification category	For a structured approach to implementing eco-responsible business practices leading to certification recognized by Laval économique and facilitating access to new markets for products	Up to \$10,000

With the financial support of



laval économique



Program objectives

- To reduce businesses' environmental footprint (including energy, water, greenhouse gases, materials management, etc.)
- To develop new opportunities for growth, market development and strategic positioning
- Implement projects promoting sustainable innovation and the integration of clean technologies.
- Transition to renewable energies and energy efficiency projects.

Selection committee

Following receipt of a complete file and confirmation of the information, the application will be evaluated by the committee. The committee selects the financial assistance recipients according to the terms and conditions set of the program.

Eligibility is subject to the availability of funds. The amount of financial assistance may vary according to available budgets and may be subject to certain conditions.

Eligibility criteria

1 General criteria

- Legal entity registered with a Québec Enterprise Number (NEQ)
- Laval-based business, in operation for at least 2 years
- Sales over \$1 million
- Financial capacity to ensure continuity of operations
- Project carried out in Laval with seed money of at least 30% of eligible expenses
- Project not started prior to acceptance of application, to be completed within 12 months after financial assistance has been granted

3 Eligible expenses

- **Materials and equipment***: capitalizable acquisition and implementation of materials, equipment or clean technologies directly aimed at reducing the environmental footprint (exclusions: software, automation and robotization equipment, servers)
- **Technology showcase projects**: external costs for integrating technology showcase projects (cleantech or similar) to test innovations in a real-life context, with the primary objective of reducing the environmental footprint
- **Professional fees and consulting services**: related expenses for consulting services to conduct a technical assessment for the implementation of sustainable business practices or to obtain environmental certifications recognized by Laval économique

* Excluding motorized rolling stock

2 Eligible fields of activity

- Manufacturing, assembly, processing or fabrication industries
- Food processing
- Agriculture (specifically to facilitate energy transition)
- High technology (aerospace, life sciences, ICT, cleantech)
- Transportation and logistics (exclusions: warehousing, independent road transport, automobile dealerships and auto repair services)
- Business services (exclusions: retail, restaurants, professional and financial services, professions regulated by a professional order, construction, daycares, training centres)
- Tourism industry (recreational tourism or lodging facilities)
- Sectors considered priority or strategic
- Social economy enterprises involved in processing and manufacturing

Laval économique, the business gateway to Laval, is a group of business solutions experts for companies wishing to accelerate their development in an innovative, responsible and sustainable manner and those wishing to set up a business in Laval.

Does this speak to you? Let's talk.

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Commissioner

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