

Opportunity accelerators
Programs to support you in growing
your business

Export+ Program



As part of Operation Prosperity Laval, the City is rolling out far-reaching initiatives to support Laval businesses in their internationalization efforts, to consolidate their markets—especially in the United States—and to develop new export markets as well.

The Export+ Program is designed to encourage Laval-based exporting companies to develop new export markets or improve their competitiveness, particularly through strategic sourcing.

Type of financial assistance

- The total financial assistance provided is a maximum of \$10,000 per business, equivalent to 50% of eligible expenses, based on the application submitted and the funding amounts requested under the program.
- Non-repayable assistance is a maximum of \$10,000 per business.
- The amount of financial assistance is determined based on the nature of the application file and the funds available.
- Project funding must include a minimum private contribution of 50% of the eligible expenses of the project.

Selection committee

Each application file is reviewed by the decision-making committee, which assesses the impact of the project on international competitiveness, the quality and feasibility of the international business plan and the financial capacity of the business.

This committee selects the financial assistance recipients in accordance with the terms and conditions of the program.

With the financial support of



laval économique



Eligibility criteria

- 1 Be a for-profit company legally incorporated in Quebec or elsewhere in Canada and therefore have a Quebec business number (NEQ).
- 2 Be an established business and have a decision-making centre on Laval territory.
- 3 Be a business in the manufacturing or tertiary sector or in a sector considered to be a priority or strategic sector.
- 4 Have sales of more than \$500,000.
- 5 For strategic sourcing projects, have generated at least 20% of its sales outside Quebec.
- 6 Have been in operation for at least two (2) years.
- 7 Demonstrate the financial capacity to ensure the continuity of the company's operations.
- 8 The following clients are not eligible:
 - Companies under the protection of the Companies' Creditors Arrangement Act or the Bankruptcy and Insolvency Act
 - Companies listed in the Register of enterprises ineligible for public contracts or of the city of Laval (RENAVAL)
 - Companies in default of their obligations to the city of Laval or any other government authority



Eligible expenses

- Professional fees
- Travel expenses*
- Trade show registration and participation fees
- Advertising expenses
- Booth rental fees
- Intellectual property protection expenses
- Certification, compliance or accreditation expenses

* Not exceeding the rates in effect in the Quebec public service

Laval économique, the business gateway to Laval, is a group of business solutions experts for companies wishing to accelerate their development in an innovative, responsible and sustainable manner and those wishing to set up a business in Laval.

Does this speak to you? Let's talk.

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