

Opportunity accelerators
Programs to support you in growing
your business

Sustainable Transition Program



The Opportunity Accelerators – Sustainable Transition program, offering financial assistance of up to \$25,000, is designed to help companies make the transition to a more sustainable and more responsible business model.

Program objectives

- To reduce businesses' environmental footprint (including energy, water, greenhouse gases, materials management, etc.)
- To develop new opportunities for growth and strategic positioning
- To integrate clean technologies and energies
- To implement sustainable innovation and impact-saving projects

Description

Financial assistance must be associated with a project that:

- will have a significant impact on the environmental footprint of the business
- has been developed following support by Laval économique and its partners, as part of a structured approach recognized by Laval économique, which includes a sustainable transition diagnosis and an implementation plan.

Type of financial assistance

Businesses can apply for a non-refundable contribution of up to \$25,000, covering a maximum of 50% of eligible expenses. This application must be for a minimum of \$15,000. For professional fees, financial assistance is limited to \$6,250 or 25% of the application.

Selection committee

Following receipt of a complete file and validation of the information, the application will be evaluated by the committee. The committee selects the assistance recipients according to the terms and conditions set out in the program.

Eligibility is subject to the availability of funds. The amount of financial assistance may vary according to available budgets and may be subject to certain conditions.

Eligibility criteria

1 General criteria

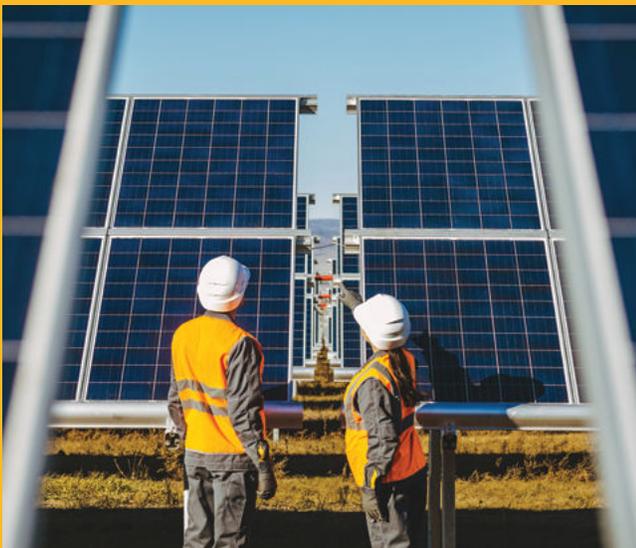
- Legal entity registered with the REQ
- Laval-based business, in operation for at least 2 years
- Sales between \$2 M and \$50 M, with 15-100 employees
- Financial capacity to ensure continuity of operations
- Project carried out in Laval with seed money of at least 25% of eligible expenses
- Project not started prior to acceptance of application, to be completed within 9 months of approval, no later than December 31, 2025
- Total non-repayable contributions not to exceed 75% of eligible expenses

2 Eligible fields of activity

- Manufacturing, assembly, processing or fabrication industries
- Food processing
- High technology (aerospace, life sciences, ICT, cleantech)
- Transportation and logistics (exclusions: warehousing, distribution, independent road transport, automobile dealerships and auto repair services)
- Business services (exclusions: retail, restaurants, professional and financial services, regulated professions, construction, daycare, training centres)
- Tourism industry
- Sectors considered priority or strategic

3 Eligible expenses

- **Materials and equipment:** capitalizable acquisition and implementation of materials, equipment or clean technologies directly aimed at reducing the environmental footprint (exclusions: software, automation and robotization equipment, servers)
- **Technology showcase projects:** external costs for integrating technology showcase projects (cleantech or similar) to test innovations in a real-life context, with the primary objective of reducing the environmental footprint
- **Professional fees and consulting services:** related costs for consulting services, studies to implement sustainable business practices or obtain environmental certifications recognized by Laval économique



Laval économique, the business gateway to Laval, is a group of business solutions experts for companies wishing to accelerate their development in an innovative, responsible and sustainable manner and those wishing to set up a business in Laval.

Does this speak to you? Let's talk.

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Commissioner

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