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Agri-food

Sector portrait



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01 Laval at the heart of a dynamic metropolis

Greater Montreal



4.3 million
inhabitants with
a wealth of talent



Fast access to over
1.5 billion
consumers



11 universities,
60 colleges and
200 research
centres



Transportation
and logistics
infrastructures:
airport, port, railway
lines, highway
network



Operating costs
among **the lowest**
in major North
American cities



Exceptional
quality of life

02 Why should you choose Laval?

QUALITY OF LIFE

An exceptional location

ACCESSIBILITY

A strategic choice

WORKFORCE CAPABILITY

A growing population and a qualified and diversified labour pool

ECONOMIC DIVERSITY

Sustained growth

A DYNAMIC AND INNOVATIVE ECOSYSTEM

Incubation hubs, innovative approaches and a dynamic knowledge environment

LAVAL ÉCONOMIQUE

Offers financial programs (tax and financial incentives)

A group of solutions-based experts offering strategic support to businesses

02 Why should you choose Laval?

Laval, the capital of opportunity

3rd

largest
city
in Quebec

Close to **450,000**
inhabitants on 246 km²

A skilled labour
pool

71% of
Laval residents
have a post-
secondary
qualification

A highly
diversified
economy that's
growing faster
than the
Quebec
average

166,200 jobs in
more than

12,900 businesses

3 metro stations

2 commuter train
stations and a
bus network

5 highways

3 university
pavilions

5 colleges

19 vocational
training centres

03 Summary

Two significant agri-food sectors are represented in Laval:

- **Food processing**
- **Agriculture**

Strengths of Laval:

- Ornamental horticulture (flowers and plants)
- Vegetable production
- Meat processing

Agri-food

\$324M



Gross Domestic Product (GDP)

\$1,300M



Total sales

150+



Number of sites

4,600+



Number of jobs

04 Laval's agri-food industry in figures

Agriculture

Total sales (2021): **\$92M**

GDP (2021): **\$37M**

GDP growth (2015-2019): **5.7%** per year

Food processing

Total sales (2021): **\$1,207M**

GDP (2021): **\$287M**

GDP growth (2015-2019): **9.2%** per year

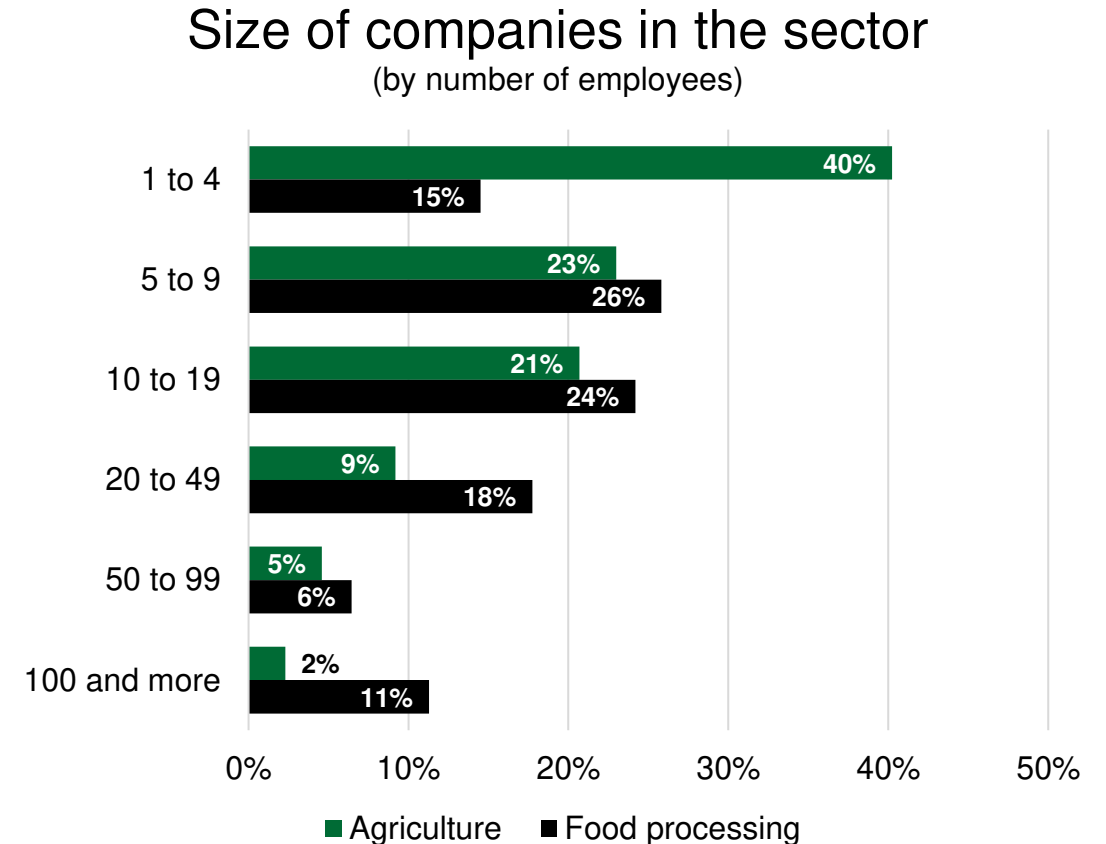
04 Laval's agri-food industry in figures

Companies and employees

The **150** or so companies in the sector employ more than **4,600** people:

- **3,100** in food processing.
- **1,500** in agriculture.

The sector is mainly made up of SMEs, but the food processing industry includes a number of larger companies.



05 Laval's agri-food ecosystem

A sector full of potential

- A total of 30% of Laval's territory is devoted to agriculture and is carefully protected under the Agricultural Zone Development Plan (PDZA).
- The Table de développement agroalimentaire de Laval (TDAL) brings together agri-food stakeholders in several committees to promote harmonious development of the sector.
- In order to maximize the potential of the agricultural zone, Laval économique is moving forward with land consolidation and recultivating agricultural lots in the agricultural zone.

05 The agri-food ecosystem

- **The Table de développement agroalimentaire de Laval** (TDAL) is a consultation group made up of agricultural producers, food processing companies and representatives of the social, economic and government sectors. Its mission is to mobilize sectoral stakeholders and to lead and coordinate the efforts of the agri-food sector to ensure the development of the sector and promote local purchasing.
- **Saveurs de Laval** brings together all the farm produce stands in Laval and serves as the benchmark for promoting local products, activities and agri-food businesses.
- The **Parc en innovation agricole de Laval** (PIAL) is a 38-hectare agricultural park dedicated to innovative agricultural businesses.



Saveurs
de Laval

06 Some key players

Agriculture

- Ferme D & M Sauriol
- Ferme Forget
- Ferme Grover
- Ferme L'Auteuilloise S.E.N.C.
- Ferme Vaillancourt
- Kiosque des ancêtres
- Les productions Margiric
- Les Serres FJC Lavoie
- Les Serres Sylvain Cléroux



06 Some key players

Food processing

- AGT CLIC Foods
- Aliments Whyte's
- Bassé Frères
- Mondoux Confectionery
- Regal Confections
- Geloso Group
- Grupo Bimbo Canada (formerly Multi-Marques)
- Produits alimentaires Berthelet



06 Some key players

Food processing (meat)

- Déli-Porc
- Maple Leaf Foods
Parma division
- Lesters
- Montpak International
- Viau Food Products
- Or-Fil Inc.



Contact us!

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