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# Agri-food

Sector portrait



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# 01 Laval at the heart of a dynamic metropolis

## Greater Montreal



**4.3 million**  
**inhabitants** with  
a wealth of talent



Fast access to over  
**1.5 billion**  
**consumers**



**11** universities,  
**60** colleges and  
**200** research  
centres



Transportation  
and logistics  
infrastructures:  
airport, port, railway  
lines, highway  
network



Operating costs  
among **the lowest**  
in major North  
American cities



Exceptional  
**quality of life**

# 02 Why should you choose Laval?

## **QUALITY OF LIFE**

An exceptional location

## **ACCESSIBILITY**

A strategic choice

## **WORKFORCE CAPABILITY**

A growing population and a qualified and diversified labour pool

## **ECONOMIC DIVERSITY**

Sustained growth

## **A DYNAMIC AND INNOVATIVE ECOSYSTEM**

Incubation hubs, innovative approaches and a dynamic knowledge environment

## **LAVAL ÉCONOMIQUE**

Offers financial programs (tax and financial incentives)

A group of solutions-based experts offering strategic support to businesses

# 02 Why should you choose Laval?

Laval, the capital of opportunity

**3rd**

largest  
city  
in Quebec

Close to **450,000**  
inhabitants on 246 km<sup>2</sup>

A skilled labour  
pool

**71%** of  
Laval residents  
have a post-  
secondary  
qualification

A highly  
diversified  
economy that's  
growing faster  
than the  
Quebec  
average

**166,200** jobs in  
more than

**12,900** businesses

**3** metro stations

**2** commuter train  
stations and a  
bus network

**5** highways

**3** university  
pavilions

**5** colleges

**19** vocational  
training centres

# 03 Summary

Two significant agri-food sectors are represented in Laval:

- **Food processing**
- **Agriculture**

## Strengths of Laval:

- Ornamental horticulture (flowers and plants)
- Vegetable production
- Meat processing

### Agri-food

**\$324M**



Gross Domestic Product (GDP)

**\$1,300M**



Total sales

**150+**



Number of sites

**4,600+**



Number of jobs

# 04 Laval's agri-food industry in figures

## Agriculture

Total sales (2021): **\$92M**

GDP (2021): **\$37M**

GDP growth (2015-2019): **5.7%** per year

## Food processing

Total sales (2021): **\$1,207M**

GDP (2021): **\$287M**

GDP growth (2015-2019): **9.2%** per year

# 04 Laval's agri-food industry in figures

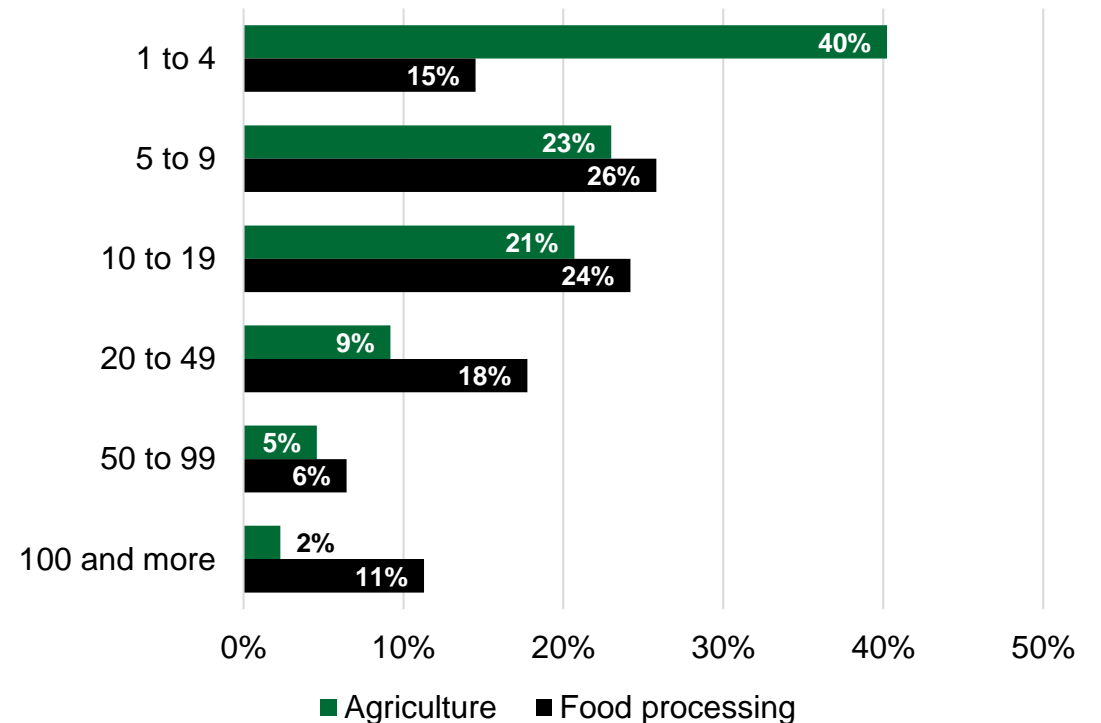
## Companies and employees

The **150** or so companies in the sector employ more than **4,600** people:

- **3,100** in food processing.
- **1,500** in agriculture.

The sector is mainly made up of SMEs, but the food processing industry includes a number of larger companies.

Size of companies in the sector  
(by number of employees)





# 05 Laval's agri-food ecosystem

## **A sector full of potential**

- A total of 30% of Laval's territory is devoted to agriculture and is carefully protected under the Agricultural Zone Development Plan (PDZA).
- The Table de développement agroalimentaire de Laval (TDAL) brings together agri-food stakeholders in several committees to promote harmonious development of the sector.
- In order to maximize the potential of the agricultural zone, Laval économique is moving forward with land consolidation and recultivating agricultural lots in the agricultural zone.

# 05 The agri-food ecosystem

- **The Table de développement agroalimentaire de Laval** (TDAL) is a consultation group made up of agricultural producers, food processing companies and representatives of the social, economic and government sectors. Its mission is to mobilize sectoral stakeholders and to lead and coordinate the efforts of the agri-food sector to ensure the development of the sector and promote local purchasing.
- **Saveurs de Laval** brings together all the farm produce stands in Laval and serves as the benchmark for promoting local products, activities and agri-food businesses.
- The **Parc en innovation agricole de Laval** (PIAL) is a 38-hectare agricultural park dedicated to innovative agricultural businesses.



Saveurs  
de Laval

# 06 Some key players

## Agriculture

- Ferme D & M Sauriol
- Ferme Forget
- Ferme Grover
- Ferme L'Auteuilloise S.E.N.C.
- Ferme Vaillancourt
- Kiosque des ancêtres
- Les productions Margiric
- Les Serres FJC Lavoie
- Les Serres Sylvain Cléroux



# 06 Some key players

## Food processing

- AGT CLIC Foods
- Aliments Whyte's
- Bassé Frères
- Mondoux Confectionery
- Regal Confections
- Geloso Group
- Grupo Bimbo Canada (formerly Multi-Markets)
- Produits alimentaires Berthelet



# 06 Some key players

## Food processing (meat)

- Déli-Porc
- Maple Leaf Foods  
Parma division
- Lesters
- Montpak International
- Viau Food Products
- Or-Fil Inc.





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